



# **Greece United FC Tournament Sponsor Market Program**

**Greece United Futbol Club (GUFC) is a non-for-profit soccer organization offering companies the opportunity to support your community and GUFC thru sponsorship of GUFC's Annual GUFC Tournament 6/19/26 – 6/21/26. The tournament draws over 14,000 spectators and players from New York, Pennsylvania, Ohio, and Canada.**

**We have a multimedia tiered marketing program that drives consumers to your company.**

- **Company exposure on our website with a link to your company's website.**
- **Digital tournament programs are displayed on our website and sent to all participating teams and families.**
- **Field named after your company which offers exposure to our tournament schedule (game on sponsors name, field #1).**
- **Field signs with your company logo.**
- **Field sign on the entry and exit to G&T Sports Park.**
- **Field sign at our GUFC Tournament Headquarters.**
- **Company logo on a Sponsors Banner at GUFC Tournament Headquarters.**

**Thank you for your consideration and support,  
Greece United FC**

GREECE UNITED FC  
P.O. BOX 26828  
ROCHESTER, NY 14626



# Greece United FC Tournament Sponsor Market Program

## Program Levels:

### Titanium – Cost \$1000

- 12 total field signs are located at G&T Fields and Hilton Parma Park. Locations included: GUFC Headquarters, Entry/Exit to G&T Park, G&T & Hilton Parma Park select fields.
- Logo on Sponsors Banner at GUFC Headquarters.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on GUFC website with link to customers website for 52 weeks.
- Field named after your company which will feature you on the tournament schedule (example: GUFC vs Soccer Stars on Sponsor's Name, field #4).

### Diamond – Cost \$750

- 9 total field signs at G&T Fields and Hilton Parma Park. Locations included: GUFC Headquarters, Entry/Exit to G&T Park, G&T Select Fields.
- Logo on Sponsors Banner at GUFC Headquarters.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on GUFC website with link to customers website for 40 weeks.

### Gold – Cost \$500

- 7 total field signs at G&T Fields. Locations included: GUFC Headquarters, Entry/Exit to G&T Park, G&T Select Fields.
- Logo on Sponsors Banner at GUFC Headquarters.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on GUFC website with link to customers website for 26 weeks.

### Sliver – Cost \$300

- 5 total field signs at G&T Fields. GUFC Headquarters, Entry/Exit to G&T Park, G&T Select Fields.
- Logo on Sponsors Banner at GUFC Headquarters.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on Sponsors Banner at GUFC Headquarters.
- Logo on GUFC website with link to customers website for 20 weeks.

### Bronze – Cost \$100

- 3 total field signs at G&T Fields. GUFC Headquarters, Entry/Exit to G&T Park, G&T Select Fields.
- Logo on Sponsors Banner at GUFC Headquarters.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on GUFC website with link to customers website for 12 weeks.

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# Greece United FC Tournament Sponsor Market Program

GUFC Coach Name: \_\_\_\_\_ Team: \_\_\_\_\_

Order Taken By: \_\_\_\_\_ Phone: \_\_\_\_\_

## **Business Contact Information:**

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

## **Ad Content (please circle) \* Electronic Format \***

1. Ad copy for digital program.
2. Logo for field signs and Sponsor Banner.
3. Company link to for placement on GUFC website.

*Send all electronic content to Pete LaRosa at [plarosa18@hotmail.com](mailto:plarosa18@hotmail.com). Files need to be high quality – PNG or JPG. Put in Subject Line: Greece United FC Marketing Program, age group and coaches name who sold the program package (i.e., Girls U12-LaRosa).*

## **Select Package:**

\_\_\_\_\_ Titanium Package – Cost \$1000

\_\_\_\_\_ Diamond Package – Cost \$750

\_\_\_\_\_ Gold Package - Cost \$500

\_\_\_\_\_ Silver Package – Cost \$300

\_\_\_\_\_ Bronze Package – Cost \$100

Please submit this document, and your payment (checks made out to Greece United FC) to Greece United FC, P.O. Box 26828, Rochester, NY, 14626 (ATTN: Tournament Program Order).

**\*\* All information is due by May 16, 2026 \*\***

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ROCHESTER, NY 14626



# **Greece United FC Tournament Sponsor Market Program**

*Thank you for your sponsorship of our 2026 Greece United FC Tournament.*

*This year we will host the Greece United FC Tournament 6/19/26 – 6/21/26 at three sites Grace & Truth, Hilton Parma Park, and Glacier Ridge Sports Center.*

*We were hoping that you would be generous this year and be a sponsor. I have enclosed information on the levels of sponsorship.*

*If you have any questions, please contact me at 585-615-5122.*

*Thank you for your support*

*Pete LaRosa*

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