



Greece United FC Tournament

Sponsor Market Program

Greece United Futbol Club (GUFC) is a non-for-profit soccer organization offering companies the opportunity to support your community and GUFC thru sponsorship of GUFC's Annual GUFC Tournament 6/21/24 – 6/23/24. The tournament draws over 12,000 spectators and players from Upstate New York, Pennsylvania, Ohio, and Canada.

We have a multimedia tiered marketing program that drives consumers to your company.

- **Company exposure on our website with a link to your company's website.**
- **Digital tournament program displayed on our website and sent to all participating teams and families.**
- **Field named after your company which offers exposure on our tournament schedule (game on sponsors name, field #4).**
- **Field signs with your company logo.**
- **Field sign on the entry and exit to G&T Sports Park.**
- **Field sign at our GUFC Tournament Headquarters.**
- **Company logo on a Sponsors Banner at GUFC Tournament Headquarters.**

**Thank you for your consideration and support,
Greece United FC**

Program Levels:

Titanium – Cost \$750

- 12 total field signs located at G&T Fields and Hilton Parma Park. Locations included: GUFC Headquarters, Entry/Exit to G&T Park, G&T & Hilton Parma Park select fields.
- Logo on Sponsors Banner at GUFC Headquarters.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on GUFC website with link to customers website for 52 weeks.
- Field named after your company which will feature you on the tournament schedule (example: GUFC vs Soccer Stars on *Sponsor's Name*, field #4).

Diamond – Cost \$500

- 9 total field signs at G&T Fields and Hilton Parma Park. Locations included: GUFC Headquarters, Entry/Exit to G&T Park, G&T Select Fields.
- Logo on Sponsors Banner at GUFC Headquarters.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on GUFC website with link to customers website for 40 weeks.

Gold – Cost \$350

- 7 total field signs at G&T Fields. Locations included: GUFC Headquarters, Entry/Exit to G&T Park, G&T Select Fields.
- Logo on Sponsors Banner at GUFC Headquarters.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on GUFC website with link to customers website for 26 weeks.

Sliver – Cost \$200

- 5 total field signs at G&T Fields. GUFC Headquarters, Entry/Exit to G&T Park, G&T Select Fields.
- Logo on Sponsors Banner at GUFC Headquarters.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on Sponsors Banner at GUFC Headquarters.
- Logo on GUFC website with link to customers website for 16 weeks.

Bronze – Cost \$100

- 3 total field signs at G&T Fields. GUFC Headquarters, Entry/Exit to G&T Park, G&T Select Fields.
- Logo on Sponsors Banner at GUFC Headquarters.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on GUFC website with link to customers website for 12 weeks.

Digital – Cost \$50

- **Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.**
- **Logo on Sponsors Banner at GUFC Headquarters.**
- **Logo on GUFC website with link to customers website for 6 weeks.**

Coach Name: _____ Team: _____

Order Taken By: _____ Phone: _____

Business Contact Information:

Contact: _____ Phone: _____

Business Name: _____ Fax: _____

E-Mail: _____ Date: _____

Authorized Signature: _____

Ad Content (please circle) * **Electronic Format ***

1. Ad copy for digital program.
2. Logo for field signs and Sponsor Banner.
3. Company link to for placement on GUFC website.

Send all electronic content to Pete LaRosa at plarosa18@hotmail.com. Files need to be high quality – PNG or JPG. Put in Subject Line: Greece United FC Marketing Program, age group and coaches name who sold the program package (i.e., Girls U12-LaRosa).

Select Package:

- _____ **Titanium Package – Cost \$750**
- _____ **Diamond Package – Cost \$500**
- _____ **Gold Package - Cost \$350**
- _____ **Silver Package – Cost \$200**
- _____ **Bronze Package – Cost \$100**
- _____ **Digital Package – Cost \$50**

Please submit this document, and your payment (checks made out to Greece United FC) to

Greece United FC, P.O. Box 26828, Rochester, NY, 14626 (ATTN: Tournament Program Order)

**** All information due by May 1, 2024 ****