Greece United FC Tournament

Sponsorship Marketing Programs

Program Levels:

<u>Titanium</u> – *Cost \$750*

- 12 field signs at G&T Fields.
- 1 field sign at GUFC Headquarters and 1 field sign at second Tournament Headquarters site.
- 1 field sign on the entry and exit to G&T Field.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on Sponsors Banner at GUFC Headquarters.
- Logo on GUFC website banner show for 52 weeks.
- Link to customers website on GUFC Website.
- Field named after your company which will feature you on the tournament schedule (example: GUFC vs Soccer Stars on *Sponsor's Name*, field #4).

Diamond - Cost \$500

- 9 field signs at G&T Fields.
- 1 field sign at GUFC Headquarters and 1 field sign at second tournament headquarters site.
- 1 field sign on entry and exit to G&T Field.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on Sponsors Banner at GUFC Headquarters.
- Logo on GUFC website banner show for 40 weeks.
- Link to customers website on GUFC Website.

<u>Gold</u> – *\$350*

- 7 field signs at G&T Fields.
- 1 field sign at GUFC Headquarters.
- 1 field sign on entry and exit to G&T Field.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on Sponsors Banner at GUFC Headquarters.
- Logo on GUFC website banner show for 26 weeks.
- Link to customers website on GUFC Website.

<u>Sliver</u> – *Cost \$200*

- 4 field signs at G&T Fields
- 1 field sign at GUFC Headquarters.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on Sponsors Banner at GUFC Headquarters.
- Logo on GUFC website banner show for 16 weeks.

<u>Bronze</u> – *\$100*

- 2 field signs at G&T Fields.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on Sponsors Banner at GUFC Headquarters.
- Logo on GUFC website banner show for 12 weeks.

<u>Digital – \$50</u>

- Digital Tournament Program with your ad. Sent to all participants and post on GUFC website.
- Logo on GUFC website banner show for 6 weeks.

GREECE UNITED F.C. SPONSORSHIP FORM

Coach Name:	Team:
Order Taken By:	Phone:
Business Contact Information:	
Contact:	Phone:
Business Name:	Fax:
E-Mail:	Date:
Authorized Signature:	

Ad Content (please circle) * Electronic Format *

- 1. Ad copy for digital program.
- 2. Logo for field signs and Sponsor Banner.
- 3. Company link to be placed on GUFC website based on package.

All electronic content is to be sent to Keri Martin at: KKephart22@gmail.com. Files need to be high quality - TIF, PDF, or JPG. Put in Subject Line: <u>Greece United FC</u> <u>Marketing Program</u>, age group and coaches name who sold the program package (i.e., Girls U12-Martin).

Select Package:

- _____ Titanium Package Cost \$750
- _____ Diamond Package Cost \$500
- _____ Gold Package Cost \$350
- _____ Silver Package Cost \$200
- _____ Bronze Package Cost \$100
- _____ Digital Package Cost \$50

Please submit this document, and your payment (checks made out to Greece United FC) to:

Greece United FC, P.O. Box 26828, Rochester, NY, 14626 (ATTN: Tournament Program Order).

**<u>All information due by April 15, 2022 **</u>